

Brian Foxworth

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Innovative leadership and strategic business talent leveraged with creative strategy for delivering successful productions with keen focus on team collaboration, creative work-flow, and pre/post-production improvements.

Widespread success leading several large and small-scale productions from conception through post-production. Effectively communicate business requirements into efficient work-flow strategies. Emphasis on agile media productions working to identify and develop solutions for inefficiencies in production chain. Intuitively bridge logistical, operational, and deliverable management strengths with inventive creative content.

Areas of Emphasis

- Full Life Cycle Production Management
- Audio and Video Editing
- Kanban & Agile Workflow Management
- Market Research Screening
- Content Production/ Development
- Script Development
- Press Releases and Marketing Strategy
- Digital Asset Management
- Media Production Coordination
- Cost Control / Budget Analysis
- Data Analytics & Reporting
- Staff, Vendor, and Media Relations

Professional Experience

California Central Bankruptcy Court – Los Angeles, CA

Media AV Specialist, 4/2019 to Present

Assisting implementation of advanced media and A/V technology from research to installation.

Assess A/V in courtrooms to develop improved solutions for court presentations and solutions. Liaise with vendors and federal officials to devise implementation strategies and present workflow guides to senior management to maintain code-compliance during install. Create and design theme and interface focused on appealing user-facing experience. Train high-performance court teams on equipment. Design and implement training documents and one-sheets targeted for ease during end-user room control. Manage operational implementation, including setting up routers, video editing and optimizing video metadata and codec for YouTube delivery.

Selected Achievements:

- Designed novel touchscreen interface for A/V equipment operations.
- Maximized viewership on visual marketing platform through creative video and audio editing.

Federal Judicial Center, IT Media Production – Washington, DC

Lead Production Technology Specialist, 1/2014 to 4/2019

Led agency's restructuring efforts to maximize content production strategies to increase viewership, while optimizing production solutions in 20+ annual live travel productions and multi-thousand-dollar projects on-site.

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Instituted first digital asset management system, fostering 20% improvement in life cycle production workflow, as well as 23% budget decrease via agile workflow and assertive vendor negotiations. Positively rebranded the agency's forward-facing media OTT platform through creative video editing, collaborating closely with software team on redesigning SVOD site, and introduction of UHD video and audio assets. Overhauled production strategy focusing on optimizing vendor collaboration, training on sustainable editing and mastering techniques, cost and workflow evaluation, and vendor acquisition, resulting in 18% project approval time reduction. Formulated budget and operations strategies by using data analytics to gain stakeholder support for staffing and resource needs. Innovated feedback loop through agile management to inspire team to deliver awesome results on projects.

Selected Achievements:

- Augmented client viewership by 25% using data analytics, decreased video turn-around, in-field 4K multi-camera production implementation, and strategically scheduled video editing processes.
- Pioneered creation of first Technology Production team, reducing production workload by 40%.
- Established innovative digital room reservation software to cut reservation time 5%.
- Applied data analytics strategies with agile management to boost customer ratings by 80%.

PSAV – Baltimore, MD

Lead AV Technology Specialist, 10/2011 to 1/2014

Liaised hotel, client, and company communication on technology implementations and logistical coordination.

Implemented survey feedback protocol to enhance client and company communication. Managed installation and operation of audio, video and lighting production equipment and software. Decreased asset loss by two 2K per quarter through novel check-in system.

Selected Achievements:

- Executed lighting and video specialties to morph stage into dynamic creations via theatrical principles.
- Commended for 28% improvement of client/company communication and collaboration, including 12% increase in property revenue through client negotiation success.

The Alphastate Productions – Baltimore, MD

Post-Production Assistant, 5/2011 to 8/2012

Reduced workload of in-field and post-productions, and coordinated schedules for video editing.

Aided production cohesion through priority-based scheduling, archival and protection tasks for audio and video assets via data redundancy, and on-site camera, light, and audio set up for chroma key capture. Assisted in \$23k in net earnings through post-production work.

Selected Achievements:

- Supported audio and video editing, including color correction and video tuning to achieve maximum client satisfaction.
- Ensured life-cycle of client media assets through redundant-array protection and cloud-leveraged workflow integration.

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FoxFury Film, LLC. – Baltimore, MD

Producer | Editor | Director | Writer, 1/2009 to 3/2017

Headed full function of production studio with acute focus on creative novelty, and networking for successful client acquisition and business partnerships. Led scheduling efforts to successfully synergize crew and film talent. Liaised with clients to collaborate on development of scripts and videos. Increased project turn-around speed by 4 days on average.

Delivered scripts in addition to directing and producing videos. Assertively networked to develop strategic relationships with business and local groups to decrease operations cost and line budgeting. Effectively leveraged social, B2B, word of mouth, referral, and direct marketing to increase company revenue by 5% over two-year period.

Selected Achievements:

- Decreased local approval and permit waiting-period by three days through advantageous partnerships with business and film commission agencies.
- Led successful pitch campaign to win 2-year Hyatt Regency contract for videography of special events.
- Gained over 30% of new clients using targeted marketing campaigns via appealing social media presence, business-to-business collaboration, and direct marketing using tactical manual board postings.
- Achieved third place in 2014 Baltimore Film Festival for short-form screenplay.

Educational Background

Master of Arts in Producing, Film, TV, and Video, 2017

American University, Washington, DC

Bachelor of Arts in Theater Arts, 2010

University of the District of Columbia, Washington, DC

Extron Certified AV Associate (Certificate ID: 1077694)

G-Suite Certified (Certificate ID: TBToCI)

Technical Proficiency

Environments: Mac OS, iOS, Android, Windows 7/8/10

Tools/skills: Microsoft Office, Movie Magic Scheduling/Budget, Media Silo, Pikel, Sharefile, Box, FileTrak, Scenechronize, G-Suite, Final Draft, Final Cut, Adobe Creative Suite (Acrobat, Premiere Pro, Media Encoder, After Effects, Audition, InDesign, Photoshop), DaVinci Resolve, Final Cut Pro, Google Analytics, dynamic tagging Jira, LeanKit, Zendesk

Languages

Spanish (*fluent*) | Italian (*fluent*)